Cinéma Potton celebrates National Canadian Film Day 150

THE SCOOP

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On April 19, 2017, Potton will take part in the world’s largest film festival, ever! Coast to coast the day has been designated as a massive celebration of Canadian cinema as part of our nation’s sesquicentennial 150th celebration. Canadians will come together in schools, libraries, theatres, public spaces and drive-ins across the country to focus on cinema with more than 1,700 events taking place and over 60 events internationally.

This event will give Canadians of all ages and backgrounds the opportunity to gather to enjoy the abundance of talent of our nation’s storytellers and will focus a spotlight on their work. Film lovers will be able to access great Canadian films on-line, on air and in a variety of locations. This is the perfect opportunity to re-connect or discover the diverse offerings of Canadian film makers.

There will be films shown in Sherbrooke, Cowansville, Magog, etc. and Cinéma Potton is organizing a free showing of the 2001 Inuit film ATANARJUAT: THE FAST RUNNER. Showings will be on April 19, at 3:30 (English subtitles) and 7:00 (French subtitles) and are free. This event is sponsored by TIFF (Toronto International Film Festival) Film Circuit of which Cinéma Potton is a member.

Cinéma Potton, a non-profit organization was created specifically to promote the screening of quality films. A dynamic team of volunteers form the “Cinéma Potton” board and the group has brought wonderful movies to Potton and surrounding areas for years now. This celebration of Canada’s 150th and the spotlighting of Canadian film is a reminder to all communities like Potton that benefit from the true gift that Cinéma Potton contributes to the culture of the community. A rural area that can access quality films without a long drive is truly a fortunate one.

For information about Cinéma Potton contact Thérèse Descary at 450-292-0202. On April 19, Canadians are encouraged to find a location and take the time to view and celebrate film and the contribution our Country makes to cinematography. “Pottoneers” might also choose to take the opportunity to extend their gratitude to the volunteers of Cinéma Potton who have long recognized and celebrated the treasure and value of a good movie. For more information about the Canadian Film Day 150 visit: https://canadianfilmday.ca/about-netid/