Recruiting volunteers in Potton

THE SCOOP



MABLE HASTINGS

n Wednesday, March 9 the Missisquoi North Volunteer Centre and the Municipality of Potton offered a workshop on recruiting volunteers that was animated by Katherine Levasseur from the Centre d'Action Benevole (CAB) de Sherbrooke.

The workshop was presented to representatives from various organizations from the area that seek out volunteers to participate on committees, boards or in other ways within their organizations. The workshop was organized by Trish Wood, Municipality of Potton Community Organizer and by Alison Hannan, Director Administration for the CAB Mansonville.

Katherine Lavasseur explained that she has five years of experience working on volunteering initiatives at the CAB in Sherbrooke and prior to that, in Montreal and Quebec. The nineteen people

in attendance represented 12 different groups or organizations. She began her presentation by sharing the history of volunteering and gave some statistics on how needs have grown but volunteer numbers have stayed basically the same over the last 12 years.

Lavasseur presented the objectives of the training which was to provide an accurate and realistic plan to recruit and retain volunteers; putting into place a structure and the tools needed in maintaining this valuable necessity, volunteering in a community organization. Volunteers are vital to an organization's success and making sure that they feel aware, informed, trained, supported and appreciated is imperative.

The workshop asked and answered questions like: Why recruit? New volunteers, where are they? What does recruiting mean? Where to recruit? How to write a recruitment message? Initial contact with volunteers, tools needed in the integration of volunteers (memory aid, description of tasks, expectations, references, tools, links...) and more.

Lavasseur emphasized that a happy volunteer who has been treated with respect and provided with the information, materials and support they need quickly become the best ambassadors that a community organization can have.

These volunteers will have positive and knowledgeable things to say about the organization and their experience within in it as a volunteer. The volun-



Organizers of the volunteer workshop that took place Wednesday offered by the Missisquoi North Volunteer Centre.

for the organization and this will likely mean accessing volunteers in a variety encourage others to be interested in get-

Adapting to a volunteer's situation and reality at any given time is important. Just because someone is a new parent does not mean that they might not be willing to do some volunteer work from home. Including young families with small children in a volunteer task could mean that the entire family will become involved and the children will learn the value and benefit of becoming volunteers as well. Looking at volunteer will help to build a good reputation teering from all vantage points could

of ways for a multitude of necessary

The training session was very well done and the animation by Katherine Lavasseur was engaging, informative and well organized. The CAB Sherbrooke offers training to groups and can be contacted for information at www.cabsherbrooke.org or by calling 819-823-6598. For more information about the Missisquoi North Volunteer Centre (CAB) visit www.cabmn.org and for more information on the Municipality of Potton visit www.potton.ca

The first day of spring was all green in Richmond





CLAUDIA VILLEMAIRE

Hundreds of families turned out for Richmond's annual St. Patrick's Day Parade on the first official day of spring Sunday afternoon. For the full story, see Tuesday's Record.

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