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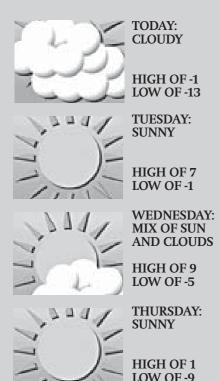
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## Weather



FRIDAY: **60% CHANCE OF SHOWERS** 

HIGH OF 8 LOW OF 4

## "4 for 4" program injects money back into local communities



THE SCOOP MABLE HASTINGS

he "4 for 4 program" is the brainchild of independent Real Estate Broker, Mike Cyr who wanted to find a way to give something back to the communities where he works. He recently visited the Missisquoi North Volunteer Centre(CABMN) in Mansonville with a donation of close to a thousand dollars in support of the Ken Jones Respite Program for the intellectually challenged, a weekly program of the CABMN.

The 4 for 4 program is simple really. When Mike Cyr lists a house, he charges only 4% commission (the seller does not pay him until the house is sold) and once the house is sold, Cyr donates 4% of his commission to a non-profit of his choice in a town where the home was sold. This allows for the client to receive fully licensed real estate services at a lower cost to the seller and gives Cyr the ability to give back to the local communities.

"As an independent broker, my overhead is nominal," explains Cyr. "No need for wrapping buses or hot air balloons with advertising and more importantly, no need to pay real estate agency fees," he continues.

jecting money back into the local com- ton Heritage Association.

munities will inspire others.
"Everyone wins," he states enthusiastically. "It's a simple concept but the results of contributing to causes like the Ken Jones Centre for example, is really quite moving and I am motivated to do

For those in attendance when Cyr presented the donation, there was a sense of gratitude and relief as the Ken Jones Respite program has struggled in the past year with their fundraising efforts since not being able to hold their annual Autumnfest canteen at Owl's Head; an event held in collaboration with the Pot-

The contribution of Mike Cyr and his initiatives through a call to action at #Friends of Mike, this donation means a lot and will be a great help in the programming for the Ken Jones Respite program that meets weekly on Thursdays in the Youth Centre building in Mansonville.

For more information about the 4 for 4 program or #Friends of Mike, contact: Mike Cyr

819 239 1894 info@mikecyr.ca www.mikecyr.ca



PHOTO: MABLE HASTINGS Ken Jones Respite Program supporters, Rick Fergusson and David Stirling pose with CABMN Mike Cyr hopes that the idea of inBoard Member, Murielle Parkes and Mike Cyr)



## Ben by Daniel Shelton



