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Weather



TODAY:
HEAVY SNOW
UP TO 13 CM

HIGH OF -3
LOW OF -8



TUESDAY:
PERIODS OF
SNOW

HIGH OF 1
LOW OF -1



WEDNESDAY:
MIX OF SUN
AND CLOUD

HIGH OF -2
LOW OF -12



THURSDAY:
MIX OF SUN
AND CLOUD

HIGH OF -7
LOW OF -7



FRIDAY:
MIX OF SUN
AND CLOUD

HIGH OF 3
LOW OF -6

Mansonville pharmacy commits to the health of the environment, joins eco+responsible pharmacy program



THE SCOOP MABLE HASTINGS

The Mansonville FamiliPrix Pharmacy, operating under the Familiprix banner is pleased to announce that it is taking part in Maillon Vert's new eco+responsible Pharmacy cohort, supported by the Écoleader Fund.

Pharmacie Cathy Riendeau et David Rousseau opened in 2017. The owners have been involved in the community from the start and maintaining the health of its citizens, the beauty of the surroundings and preserving the environment is at the heart of what they do.

Initiated by the Quebec government, the Fonds Écoleader is a large-scale project coordinated by the Fonds d'action québécois pour le développement durable (FAQDD), whose mission is to help companies embark on the path of innovation, attractiveness and sustainable development. It aims to reach 50,000 Quebec businesses by 2024, guiding and supporting them in the implementation of a wide range of eco-responsible business practices and clean technologies, with a national budget envelope of \$18.5 million to cover up to 75 percent of the coaching costs of affiliated experts, including Maillon Vert.

Since 2012, Maillon Vert has been activating the integration of sustainable development with local businesses and organizations of all sizes. Its team of specialist consultants offers tailor-made

support to generate positive effects for the environment and, by the same token, the community. With its network and up-to-date knowledge of a constantly changing environment, Maillon Vert is uniquely positioned in Quebec and Canada, being the first company in North America to introduce sustainable development to the pharmaceutical market, a vital sector of the economy and health. Since then, Maillon Vert has carried out numerous mandates in a variety of fields, both in Quebec and internationally, benefiting small local businesses, non-profit organizations and large corporations alike.

"This opportunity will enable us to implement best practices more quickly," explains Cathy Riendeau. "More concretely, we are committed, among other things, to reducing the waste generated by the pharmacy and even more, to becoming a carbon-neutral pharmacy by 2024."

Over the next few months, FamiliPrix Mansonville will be taking part in Maillon Vert's sustainable development program. Benefitting from support aimed at implementing best practices to improve its impact on the environment, and create positive effects for all. Following a diagnosis of the company, Maillon Vert worked with the owners and staff to develop a personalized program based on the following components:

Waste: Optimizing sorting and reduction

Transport: Moving around more sustainably

Social: Taking care of the community

Purchasing: Favoring local purchases and eco-friendly products

Plastics: Reduce single-use products

Building : Designing work spaces in a sustainable way

"We're proud to be an expert recognized by the Écoleader Fund and to help companies like Cathy Riendeau and David Rousseau Pharmacy take action," explains Marc-André Mailhot, pharmacist and founder of Maillon Vert. "Our team



COURTESY

Co-owner of the FamiliPrix Pharmacy in Mansonville/Potton, Cathy Riendeau poses next to zero waste cleaning display

of consultants is driven by the desire to share its expertise to generate maximum positive effects, and it's a great source of pride to have gathered so many committed companies for this new cohort."

"Preserving the environment is at the heart of our beliefs, and our team is focused on the future. Like most things worthwhile, we may encounter a few challenges along the way.

Our sleeves are rolled up, and it's a challenge we're ready to take on!" concludes Cathy Riendeau.

Ben by Daniel Shelton

